**Christopher M. Dayley**

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BIOGRAPHY



Chris Dayley is an assistant professor of English at Texas State University. Chris has over 13 years of professional experience in higher education and his scholarly work has been featured in the academic journals *Technical Communication* *Quarterly* and *Programmatic Perspectives*. Chris’ research focuses on issues of social justice with a specific emphasis on diversity and inclusion in technical and professional communication (TPC) academic programs. Chris also has teaching experience in a wide variety of media including face-to-face, online, and interactive broadcast courses.

EDUCATION



**Ph.D. in Technical Communication and Rhetoric**

Utah State University (Aug. 1012– Dec. 2019)

**Dissertation:** *Diversity and Inclusion in Technical and Professional Communication Academic Programs*

**Committee:**

* Rebecca Walton (Chair)
* Ryan Moeller
* Avery Edenfield
* Jessica Rivera-Mueller
* Christy Glass

**M.Ed. in Higher Education Administration**

University of Nevada Las Vegas (Aug. 2007 –Aug. 2009)

**BSW in Social Work**

University of Nevada Las Vegas (Aug. 1998 – Dec. 2006)

AWARDS



2019 ATTW Research Methods Workshop Travel Award (National Award)

2017 ACM SIGDOC Graduate Student Research Competition Travel Award (National Award)

2016 English Department Scholarship

PUBLICATIONS (Independent Anonymous Reviewers)



Dayley, C. (2020).Student perceptions of diversity in technical and professional communication academic programs*. Technical Communication Quarterly*, 29:1, 49-69 DOI: 10.1080/10572252.2019.1635210

Dayley, C., & Walton, R. (2018). Informing efforts to increase diversity. *Programmatic Perspectives*, 10(2), 5-46.

CONFERENCE PROCEEDINGS



Dayley, C., & Hoffman, D. D. (2014, October). The work of education in the age of the digital classroom: Resurrecting Frankfurt School philosophies to examine online education. In *International* *Professional Communication Conference (IPCC), 2014 IEEE International* (pp. 1-11). IEEE.

INVITED TALKS



Dayley, C. (2020). *Addressing Systemic Racism in Technical and Professional Communication Academic Programs.* Plenary Panel at the Council for Programs in Technical and Scientific Communication conference. Online

ACADEMIC CONFERENCE PRESENTATIONS



Dayley, C. (2019, March). *Community accountability in recruitment for technical and professional communication academic programs*. presented at the Association of Teachers of Technical Writing conference. Pittsburgh, PA.

Dayley, C. (2018, March). *Using critical race theory to increase diversity in TPC academic programs*. presented at the Association of Teachers of Technical Writing conference. Kansas City, KS.

Dayley, C. (2017, October). *Student perceptions of diversity in TPC programs.* presented at the Council for Programs in Technical and Scientific Communication conference. Savannah, GA.

Dayley, C. (2017, August). *The effects of disparate naming conventions in TPC academic programs*. presented at the Special Interest Group on Design of Communication conference. Halifax, NS.

Dayley, C. (2016, October). *Informing efforts to increase diversity in TPC academic programs.* presented at the Rocky Mountain Modern Language Association conference. Salt Lake City, UT.

Dayley, C. (2015, October). *Increasing retention in technical communication through student development theory.* presented at the Council for Programs in Technical and Scientific Communication conference. Logan, UT.

Dayley, C. (2014, October). *The work of education in the age of the digital classroom*. presented at the International Professional Communication conference. Pittsburgh, PA.

Dayley, C., & Hoffman, D. D. (2014, October). *The work of education in the age of the digital classroom.* presented at the Rocky Mountain Modern Language Association conference. Boise, ID.

Dayley, C. (2013, October). *The future of “face to face” instruction*. presented at the Rocky Mountain Modern Language Association conference. Vancouver, WA.

PROFESSIONAL CONFERENCE PRESENTATIONS



Dayley, C., Gonzales, L., Lawrence, M., Smith, L., & Egan, R. (2019, August). *Serving non-traditional students.* presented at the National College Testing Association conference. New Orleans, LA.

Phillips, T., Imhoff, A., Dayley, C., & Fairholm, S. (2019, August). *Proctoring from a distance*. presented at the National College Testing Association conference. New Orleans, LA.

Dayley, C., Johnson, A., Galan, S., & Smith, T., (2018, August). *Falling up: What is great about falling into a career in testing?* presented at the National College Testing Association conference. Scottsdale, AZ.

Hample, R., Dayley, C., Lawrence, M., & Ross, M. (2018, August). *Managing multiples: A look at how college testing offices manage multiple centers across campuses*. presented at the National College Testing Association conference. Scottsdale, AZ.

Phillips, T., Epley, L., & Dayley, C., (2018, August). *Distance learning testing security, cheating trends, and staff training*. presented at the National College Testing Association conference. Scottsdale, AZ.

Phillips, T., Elliott, W. A., Imhoff, A., & Dayley, C., (2017, September). *Online proctoring practices*. presented at the National College Testing Association conference. Cincinnati, OH.

Dayley, C., Phillips, T., Messenger, R., & Reider-Bennett, S., (2017, September). *Using student workers to increase testing center efficiency.* presented at the National College Testing Association conference. Cincinnati, OH.

Dayley, C., & Shanley, K. (2016, August). *The vendor contenders: Comparing virtual proctoring solutions.* presented at the Utah National College Testing Association conference. Seattle, WA.

Dayley, C., & Campbell, P. (2013, May). *Serving students at a distance.* presented at the Utah Advising and Orientation conference. Snowbird, UT.

Dayley, C., & Shanley, K. (2011, November). *Practices for increasing student retention (of online students).* presented at the SLOAN-C International conference. Orlando, FL.

TEACHING EXPERIENCE



**Texas State University, San Marcos, TX**

**ENGL 5311 Foundations in Technical Communication**

This graduate level course serves as an introduction to the theory and practice of technical and professional communication. It covers a broad range of topics including the history and definition of technical communication, audience analysis, research, document design, and ethics.

Delivery methods: Online (developed course)

**Utah State University, Logan, UT**

**ENGL 1010 Introduction to Writing: Academic Prose**

Students learn skills and strategies for becoming successful academic readers, writers, and speakers. The course also teaches students how to read and write critically, generate and develop ideas, work through multiple drafts, collaborate with peers, present ideas orally, and use computers as writing tools.

Delivery methods:

* Concurrent Enrollment (high school course for college credit) via Interactive Video Conference (IVC)
* Online (developed course)

**ENGL 2010 Intermediate Writing: Research Writing in a Persuasive Mode**

Students learn writing of reasoned academic argument supported with appropriately documented sources. The course focuses on library and Internet research, evaluating and citing sources, collaboration, and oral presentations based on research.

Delivery method: Online (developed course)

**ENGL 3080 Introduction to Technical Communication**

Students are introduced to a variety of technical documents and technical writing techniques which focus on improving students’ written and oral communication skills.

Delivery methods:

* Face-to-Face
* Blended Broadcast
* Online (developed course)

**USU 1010 University Connections**

This course provides an environment of challenge and support to help new students make a successful transition to USU. Class curriculum and activities provide an environment wherein students become familiar with the broad academic, social, and cultural opportunities offered by USU and the surrounding community.

Delivery method: Face-to-Face

**University of Nevada Las Vegas, Las Vegas, NV**

**LCE 231 Ethical Leadership Experience**

A survey of fundamental leadership theory and skills. Students apply knowledge gained from the course directly to their roles as leaders on and off campus.

Delivery method: Face-to-Face

**Invited Guest Lectures:**

**University of Arkansas Little Rock**

Survey Research Methods (Spring, 2016)

Invited by: Joanne Liebman Matson

**Utah State University**

Quantitative and Technical Material (Fall, 2015)

Invited by: Emily January Petersen

Social Change and Professional Communication (Fall, 2015)

Invited by: Rebecca Walton

Responsive Web Design & Technical Communication (Spring, 2014)

Invited by: Rebecca Walton

Analyzing Cover Letter Examples (Summer, 2013)

Invited by: Emily January Petersen

SERVICE



**Committee Participation**

**Student Recruitment Committee** (Oct. 2013 – May 2015)

Utah State University (English Department)

**Academic Action Committee** (Sept. 2011 – Dec. 2013)

Utah State University

**Retention Committee** (Sept. 2011 – Sept. 2012)

Utah State University

**ADA Compliance Committee** (Sept. 2011 – Sept. 2012)

Utah State University

**Alternate Admissions Committee** (Aug. 2010 – May 2011)

University of Nevada Las Vegas

**Service to the Field**

**CPTSC Conference Volunteer** (Fall, 2015)

Logan, UT

**ATTW Conference Proposal Screening** (Fall, 2012)

Logan, UT

**Professional Service**

**Governing Board Member** (2019-Present)

National College Testing Association

**Online Proctoring Standards Development Committee** (2019-Present)

National College Testing Association (Co-Chair)

**Growth and Outreach Committee** (2018-Present)

National College Testing Association

**Community Service**

**Assistant Scoutmaster** (2016-2019)

**Hugh O’Brian Youth Leadership Seminar (HOBY)** (June 2008, 2009, 2010)

Facilitator

ACADEMIC POSITIONS



**Assistant Professor of English** June 2016-Present

Utah State University Department of English San Marcos, TX

WORK EXPERIENCE



**Assistant Professor and Director of the MATC program** June 2016-Present

Texas State University Department of English San Marcos, TX

* Maintain an ongoing research agenda
* Teach courses in technical communication, composition, and rhetoric
* Direct the Master of Arts in Technical Communication program

**Testing Center Manager** June 2016-Present

Utah State University Academic and Instructional Services Logan, UT

* Provide management and visionary leadership for large testing center serving the entire campus community and approx. 30 branch campuses
* Supervise 1-3 full-time staff members and 30-50 student staff members
* Manage annual budget of $300,000-$500,000

**E-Learning Support Coordinator** April 2015-June 2016

Utah State University Academic and Instructional Services Logan, UT

* Collaborate with student service campus partners to develop, implement, and assess programs and services to support E-learner success, retention, and completion
* Develop new and innovative services to support students taking online courses.

**Student Services/Recruitment Coordinator** May 2011-April 2015

Utah State University Regional Campuses and Distance Education Logan, UT

* Lead all student service efforts for distance education students, serving approx. 12,000 students
* Develop and administer student support programs
* Serve as the Distance Education Liaison on the University Student Services Directors Council
* Oversee the activities of 20+ academic advisors throughout Utah
* Coordinate Regional Campus and Distance Ed. recruitment and retention efforts
* Develop, publish, and track student surveys, implement improvements based on data
* Create, advise, and coordinate Regional Campus and Distance Ed. Student Government

**Admission Counselor** Aug. 2007-May 2011 UNLV Office of Admissions Las Vegas, Nevada

* Plan and conduct recruitment events, marketing strategies and travel to assigned areas
* Coordinate and facilitate recruitment presentations to prospective students and families
* Evaluate applications and assist prospective students through the application process
* Develop marketing materials (print and electronic) for the university
* Manage a group of student workers focused on using electronic media for recruitment
* Counsel and advise prospective international students
* Develop and implement a recruitment plan for high-achieving students
* Coordinate the University’s Faculty Senate Alternate Admission Committee